

# THE IMPACT OF COVID-19 ON ENplus® CERTIFIED COMPANIES

SURVEY RESULTS

#### Goal

The goal of this survey has been to gather data on the current impact of COVID-19 pandemic on ENplus<sup>®</sup> certified companies and to provide information on possible future fluctuations in the market of high-quality wood pellets.

#### Method

Representatives from EN*plus®* certified companies were invited to participate in a 25-question survey, which was conducted online from 21 June until 6 July 2020.

We have received a combined total of 93 responses from small and mid-scale pellet producers and traders in 21 countries, equivalent to 46% of the ENplus® global area coverage. These companies' estimated production/trade amount of certified wood pellets for 2020 accounts for 1.2 million tonnes.

# Profile of the respondents

> Company profile

2.15%

2.15%

Eastern Europe

Western Europe

Southern Europe

Southern Europe

49%

ENplus® certified pellet trader

Currently applying company



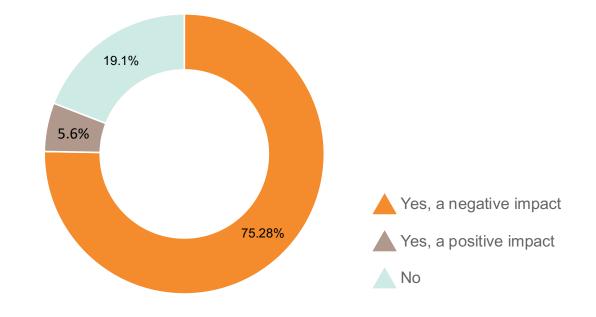
Northern Europe

Outside Europe

### The impact of COVID-19 on certified companies

Has the pandemic had an impact on your business?

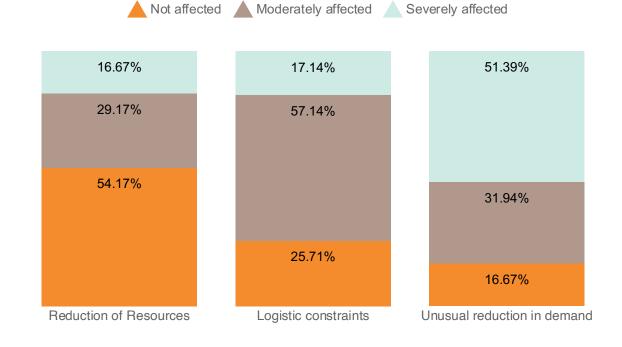
- > 75% of respondents state that COVID-19 has negatively impacted their business.
- Just over 5% of respondents share that COVID-19 has positively affected their business, with the outcome being an unusual increase in end-user demand (in most cases) during the first half of 2020.





# The negative impact of COVID-19 on certified companies

- Over 83% of those experiencing a negative impact observed an unusual reduction in end-user demand for the first half of 2020. More than 51% feel severely affected.
- Lockdowns imposed logistics constraints which affected more than 74% of those being negatively impacted by COVID-19. However, 57% evaluate the effect of these constraints on their business as moderate.
- The majority of ENplus® producers and traders experienced a negative impact and indicate they have not encountered issues regarding the availability of raw material (for producers) or the pellet supply (for traders).

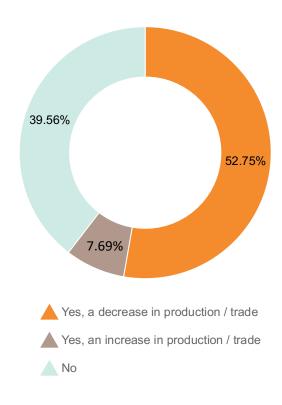


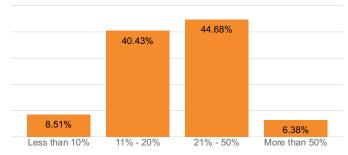


## **Expectations in Trade & Production**

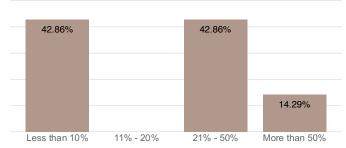
Do you expect your wood pellet production / trade to be affected in the second half of 2020?

- Over half of respondents believe they will experience a decrease in production/trade by the end of 2020, while only 7.7% expect an increase.
- Almost 45% of those expecting a decrease assume the drop could vary between 21% and 50% of their certified amounts, while more than 40% of the same group foresees it will be between 11% and 20%
- Respondents looking forward to a positive development in the second half of 2020 are divided in their views. Nearly 43% believe the possible increase in production/trade can add up to 50% to their volumes, while another 43% of respondents assume the increase will be insignificant (with less than 10%).





Expected % of a decrease in production / trade



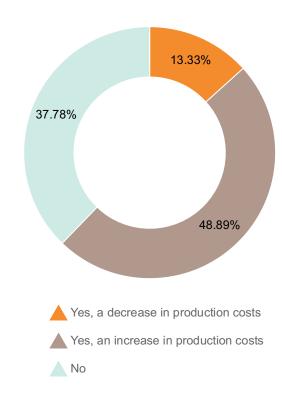
Expected % of an increase in production / trade

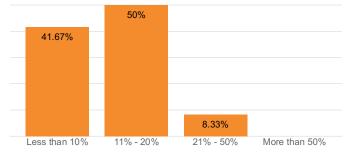


### **Expectation in Production Costs**

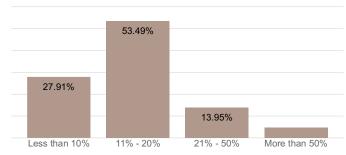
Do you expect your production costs to be affected in the second half of 2020?

- About 63% of respondents share the opinion that production costs will be affected in the second half of 2020.
- Nearly half of respondents (48.9%) expect an increase in production costs, with the majority foreseeing a price increase between 11% and 20%.
- Only 13% of respondents expect a decrease in production costs. The majority within this group indicates that they could save up to 20% of their expenses.





Expected % of a decrease in production costs



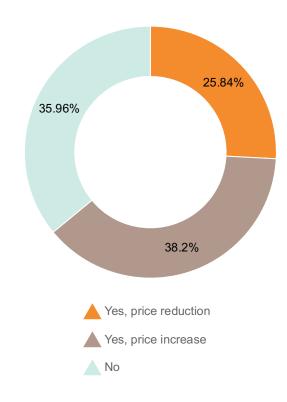
Expected % of an increase in production costs

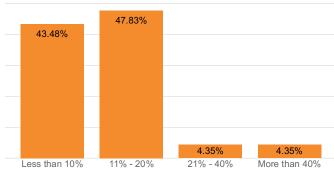


#### Price Change Considerations

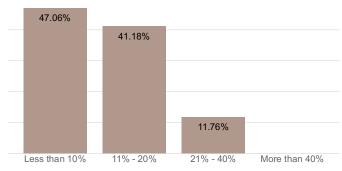
Do you consider increasing or decreasing the price of pellets for end-users in the second half of 2020?

- Consumers of ENplus® certified wood pellets should expect new prices, with over 64% of the survey respondents considering introducing changes.
- The chances for a price increase are more probable than those for a price decrease.
- Over 47% of those planning a price reduction consider a decrease between 11% and 20%.
- Almost half of those considering a price increase believe it will be less 10%. However, more than 41% of the companies planning an increase in prices indicate these might go up with up to 20%.





Expected % in price reduction

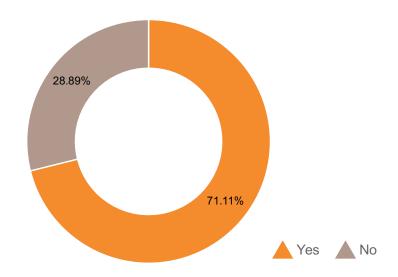


Expected % in price increase

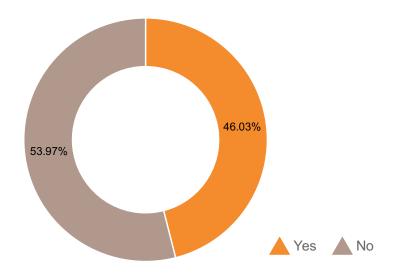


#### Government aid

> Is government aid available in your country?



Certified companies from the following countries report for the availability of government aid: Belgium, Bulgaria, Croatia, Czechia, France, Hungary, Italy, Latvia, Netherlands, New Zealand, Poland, Spain, Tunisia, United Kingdom. Do you plan to apply for government aid?





#### Conclusions

- → 3 out of 4 ENplus® certified companies have been negatively affected by the COVID-19 pandemic.
- More than half of the negatively affected producers and traders point out the reduction in enduser demand as the most significant consequence.
- ▶ Half of the respondents expect a decrease in production / trade in the months until the end of 2020. For more than 80% of these respondents the drop will vary between 10% and 50%.
- > Every 2 out of 3 certified companies plan to change pellet price for end users, with chances for an increase being slightly more probable due an expected increase in production costs.
- > 71% of respondents state local government aid is available, but less than half of them plan to apply for it.



